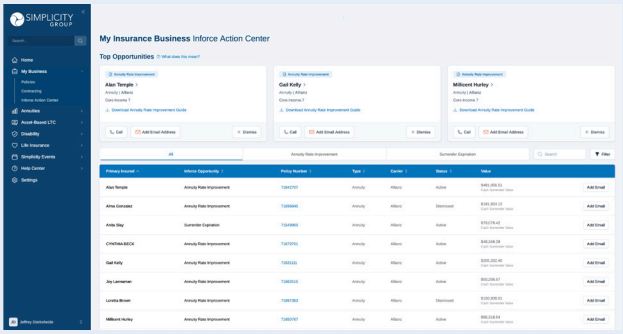
SIMPLICITY GROUP

Simplicity Inforce Action Center

Exclusively Available on the Simplicity Agent Center



The Inforce Action Center is your new dedicated hub for ongoing client engagement and policy servicing and it is available exclusively through the Simplicity Agent Center. It combines data-driven insights with automated tools to help you connect with the right client at the right time - supporting stronger client relationships while uncovering new revenue opportunities.

Redefining Advisor Support

By transforming inforce information into clear, prioritized actions, the Inforce Action Center empowers you to proactively manage your book of business, deepen client relationships, and uncover growth opportunities that might otherwise be missed.

What the Action Center Does for You:

- **Protect Your Business:** Receive automated alerts for lapse risks, payment reminders, and surrender expirations.
- **Uncover New Revenue:** Identify immediate opportunities for term conversions, annuity rate improvements, and coverage gap analysis.
- **Automate Engagement:** execute annual policy reviews and client touchpoints with zero administrative lift.

How It Works

The Inforce Action Center continuously analyzes your inforce data and converts it into timely, prioritized alerts and opportunities, delivered directly within the Simplicity Agent Center. These insights clearly highlight where action is needed and where opportunities exist, allowing you to stay proactive and take meaningful action without adding administrative work to your day.



Get Notified



Review Oportunity



Start Conversation

The agent action center helps you manage your inforce while helping create potential new opportunities from your existing book of business. Contact your Simplicity representative to discuss how to maximize these inforce opportunities.

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